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Brand Standards

For the CNYRIC and its Unique Departments



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Data & Assessment Services

Data Warehouse, Data Verification, Data Analysis, etc.

The CNYRIC serves as the Level 1 Data Warehouse (DW) to 50 public school districts and over 40 nonpublic or charter schools. The DW helps districts collect, manage, and analyze data to meet all federal and state reporting requirements through the New York State Student Information Repository System (SIRS). DW Administrator meetings are held on a bi-monthly basis to communicate recent reporting updates, as well as provide districts with effective strategies and resources to efficiently meet all NYS reporting requirements.

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DATA & ASSESSMENT SERVICES



What's New?

Written Response Scoring is a new scoring process to help districts save time and resources when grading written or "extended" response questions on the NYS 3-8 assessments. The CNYRIC has partnered with Optimum Solutions Corporation (OSC) to provide the scoring service, which is conducted by certified NYS teachers who undergo extensive training prior to scoring. To date, OSC has processed more than 43,000 tests for our 21 participating districts.

Helping Manage Data to Improve Instruction

DATA WAREHOUSE OVERVIEW
The CNYRIC serves as the Level 1 **Data Warehouse (DW)** to 50 public school districts and over 40 non-public or charter schools. The DW helps districts **collect, manage, and analyze** data to meet all federal and state reporting requirements through the New York State **Student Information Repository System (SIRS)**. DW Administrator meetings are held on a bi-monthly basis to communicate recent reporting updates, as well as provide districts with effective strategies and resources to efficiently meet all NYS reporting requirements.

DATA VERIFICATION
Services in **Data Verification** include training administrators and clerical staff in the relationships among state accountability, the CNYRIC Data Warehouse, and SIRS. Training in the use of tools such as **COGNOS Reports**, **Level 2 Reports**, the **IRS Portal**, and the **PD Data System** is also provided.

- (Data Verification Continued)
- Coordinators help districts create a customized data verification process to ensure annual accuracy in state reporting data.
- DATA ANALYSIS**
- This service provides assistance in developing systems for **collecting and analyzing** student performance data as well as **developing and administering surveys** to collect perceptual data. In addition, the DW team assists districts in designing and creating **graphs, reports, and data dashboards** to share data with teachers, administrators, board members, or community members for comparative and trend analyses.
- DATA FACILITATION**
- Our team of administrators have been trained in a variety of **data facilitation strategies** including Data Driven Dialogue and the Collaborative Learning Cycle, Data Wise, The Using Data Process, Collaborative Analysis of Student Work, and Adaptive Schools.

District IT Support



Virtual Hosting, Disaster Recovery, Server Backup, etc.

Thirty-one districts participate in a service that supports IT operations in districts across the region. From technology leadership and network administration, to supporting end-user devices, our skilled team works collaboratively to maximize your IT investment.


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DISTRICT IT SUPPORT



What's New?

31 Districts Participating ...


in a service that supports IT operations in districts across the region. From technology leadership and network administration, to supporting end-user devices, our skilled team works collaboratively to maximize your IT investment.

2014-2015

Managing District Technology

MANAGED IT SERVICES

The **Managed Technical Support Service (MTSS)** is designed to provide districts with everything from **project-specific IT support** to **complete technology management**. Utilizing remote access, on-site support, and supplemental support hours, districts can customize an IT support program that best meets their needs. The mission of Managed Technical Support is to provide **technical support**, as well as **on-site hourly support** for school districts. Through the use of progressive and industry standard solutions, we will help school districts reduce the total cost of ownership of technology, while maintaining exceptional customer service.



VIRTUAL HOSTING

District Servers can be **virtualized** and **hosted** on CNYRIC infrastructure. With this service, a district removes themselves from the responsibility of maintaining, supporting, and purchasing server hardware. All CPU and storage space is provided, maintained, and supported by the CNYRIC. Each virtual server will be configured with 500 GB of storage; additional storage can be obtained in 250 GB increments. In addition, disaster recovery methodology is maintained and monitored by the CNYRIC on redundant hardware. Backups are performed by the CNYRIC, while restores are performed by district personnel through a web-based GUI.

Specific functions include:

- Installation of operating system updates
- Hardware maintenance and updates
- Redundant SAN architecture for data storage
- System backups & generator backed power

e-Communications

Website Design, Mobile Apps, Digital Signage, etc.

Introducing our e-Communications Support Service, which provides schools with remote and on-site communications expertise. The new service aims to help district administrators deliver transparent and timely information to community stakeholders through a multitude of digital outlets. From website and mobile app management, to e-news production and social media leadership, this service can be customized to support the unique needs of a district.

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e-COMMUNICATIONS SERVICES



What's New?

Districts asked. We answered. Introducing our e-Communications Support Service, which provides schools with remote and on-site communications expertise. The new service aims to help district administrators deliver transparent and timely information to community stakeholders through a multitude of digital outlets. From website and mobile app management, to e-news production and social media leadership, this service can be customized to support the unique needs of a district.

We Help Districts Increase Community Engagement

WEBSITE DESIGN & DEVELOPMENT

Websites are a reflection of a school district's culture and the go-to resource for community stakeholders. Our Website Design service provides districts with a customized, user-friendly, and modern website driven by dynamic data. Individual pages for teachers, departments, offices, or any other group within the district are easily created and maintained by the district. Additionally, our website design team is available for hands-on training, as well as phone and email support. All CNYRIC-designed websites include access to EdMailer, a paperless e-newsletter and e-flyer system.



TAP INTO MOBILE APPS

With parents and community members increasingly on the go, it is important that districts provide information in a format that works well on the latest mobile devices. The CNYRIC collaborates with SchoolMessenger and ParentLink to create custom mobile apps for districts. The apps are free for community members to download for Apple iOS and Android devices.



GROW AWARENESS WITH E-NEWS

Strengthen community relations and increase awareness through the production and distribution of district e-news. We'll work with district personnel to build a framework for sustainable content creation and help implement best practices to ensure success.

Financial Services

Finance Manager, WINCAP, Infinite Visions, etc.

Finance Manager is a fully integrated financial management software package created for NYS school districts. The district databases are stored and maintained on servers located at the CNYRIC. Every new user receives training specific to their duties within the district. The Financial Team is also available to provide training throughout the year, whether it be for a new module, a new task or new functionality within the system.

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FINANCIAL SERVICES



What's New?

The CNYRIC is scheduling Finance Manager upgrades to nVision, the next generation of Finance Manager. nVision allows more flexibility and provides more functionality. If your district is interested in the software upgrade, please contact Virginia Jacob, Manager of Financial Services, at gjacob@cnyric.org or 315-433-8363.

2014-2015

We Help Run the Business Side of Education

FINANCE MANAGER

A fully integrated financial management software package created for NYS school districts. The district databases are stored and maintained on servers located at the CNYRIC. Finance Manager offers a base package which includes:

- Accounting
- Budget
- GASB 34 Reporting
- Human Resources
- Negotiations
- Payroll

Additional modules include:

- Bidding
- Requisitions
- Receivables
- Timepiece

INFINITE VISIONS

A financial management software package used nationally for municipalities and school districts. The district databases are stored and maintained on servers located at the CNYRIC. Infinite Visions offers the following modules:

- Accounts Receivable
- e-Shopping
- Fixed Assets
- General Ledger
- Human Resources
- Payroll
- Purchasing & Payables
- WebSense

WINCAP

A fully integrated financial management software package created for NYS BOCES and school districts. The district databases are stored and maintained on servers located at the CNYRIC. WINCAP modules include:

- Accounting
- Attendance
- Bidding
- Employee Benefits
- Other HR
- Enhanced Reporting
- Payroll

WinCapWeb contains web based modules that are fully integrated with the non-web based modules allowing information to flow easily and on a timely basis. The WinCapWeb modules are Professional Development, Employee Self Service and Time & Attendance.



For more information, go to cnyric.org.

Food Services



NUTRIkids, WinSNAP, WebSMARTT, etc.

Our primary objective is to remove the technology and administrative burdens from a school district's food service program. We accomplish this by providing integrated hardware and software solutions specifically tailored to the K-12 food service environment. We then complement that with customized support, hardware and software maintenance, ongoing training, user groups, and comprehensive end and start of year processes as required by the vendor and state.

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FOOD SERVICES

What's New?


1



2014-2015

We Help Districts Manage Point of Sale Systems

FOOD SERVICES OVERVIEW



Our primary objective is to remove the technology and administrative burdens from a school district's food service program. We accomplish this by providing integrated hardware and software solutions specifically tailored to the K-12 food service environment. We then complement that with customized support, hardware and software maintenance, ongoing training, user groups, and comprehensive end and start of year processes as required by the vendor and state.

- NUTRIkids and WinSNAP/WebSMARTT are both integrated food service management software solutions that provides modules for Free & Reduced Meal Application processing, Verification, and Point of Sale (POS). The POS module is customized to a customer's unique requirements and utilizes POS terminals in conjunction with input devices such as pin pads and bar code scanners to maintain accountability and compliance with State and Federal regulations.
- NUTRIkids and WinSNAP/WebSMARTT optionally offer an integrated and secure online prepayment service so that parents are able to add money to their child's account using a credit or debit card and can view the current balance and transaction history.

Instructional Technology



Model Schools, mediaCONNECT, Mobile Learning, etc.

District demand for our on-site integrated instructional technology support service is growing in popularity. "Professional development is much more effective with shoulder- to-shoulder classroom support," said Model Schools Coordinator Robert Leo. From flipped classroom training and BYOD strategies to social media and Google Drive hands-on education, our team provides districts with custom instructional technology support.


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INSTRUCTIONAL TECHNOLOGY



What's New?

District demand for our on-site integrated instructional technology support service is growing in popularity. "Professional development is much more effective with shoulder- to-shoulder classroom support," said Model Schools Coordinator Robert Leo. From flipped classroom training and BYOD strategies to social media and Google Drive hands-on education, our team provides districts with custom instructional technology support.

We Help Districts Transform Teaching Practices

BYOD

If your goal is to put mobile technology in the hands of students and teachers, whether through a BYOD or district-owned model, we have the resources to get you there.

- iOS Appy Hour meetings for iPad integration
- Mobile Learning Cart Pilot Projects

MODEL SCHOOLS

The **Model Schools** program offers instructional technology integration strategies to support the goal of transforming teaching to meet the needs of 21st-century learners. Program highlights include:

- 100+ professional development opportunities
- Webinars / Online Courses
- Face-to-Face Workshops
- User Groups


All professional development is provided at no additional charge for districts enrolled in Model Schools at OCM BOCES.

mediaCONNECT

mediaCONNECT is an impressive collection of streamed and physical media content providers such as Discovery Education, Learn 360, NBC Learn K-12, Soundzabound and VITAL NY. Our physical media collection includes the following:

- DVDs/VHS Tapes
- Audio Books
- Photo Collections
- JackDaw Kits
- Sheet Music

mediaCONNECT resources are aligned to the Common Core Learning Standards.



For more information, go to itd.cnyric.org.

MediaCONNECT


Images, Audio, Video, E-Learning, etc.

MediaCONNECT gives middle and high school students access to streaming resources, including royalty-free music for projects! Users can search and reserve band, chorus and orchestra sheet music. The majority of our resources are Common Core aligned and can be searched by the Common Core Standards. Learn360 offers elementary schools access to Hollywood Film Clips for character education lessons.


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MEDIACONNECT@ A GLANCE



Did You Know?

- 1 Middle and high school students have access to mediaCONNECT streaming resources, including royalty-free music for projects!
- 2 Users can search and reserve band, chorus and orchestra sheet music.
- 3 The majority of our resources are Common Core aligned and can be searched by the Common Core Standards.
- 4 Learn360 offers elementary schools access to Hollywood Film Clips for character education lessons.

Digital Media That Engages Students

mediaCONNECT is an impressive collection of more than 150,000 streamed and physical media from content providers such as

- Discovery Education
- Soundzabound
- Learn 360
- VITAL NY
- NBC Learn K-12



Our **physical media** collection includes DVDs, VHS tapes, audio books, photo collections, JackDaw kits and sheet music.

Our mediaCONNECT resources are aligned to the **Common Core Learning Standards**.

SHORT VIDEOS, IMAGES, & AUDIO
Learn360 provides K-12 access to more than 60,000 streaming videos, images and audio clips. Videos are from sources such as A&E, History Channel, BBC and more. Many of the video clips are under 5 minutes. There's an Assignment & Quiz Creation Tool, too.

ROYALTY-FREE MUSIC
Soundzabound provides a wide variety of royalty-free music and audio themes that ensure copyright safety. Music can be used in presentations, digital storytelling, TV broadcasts and more!

CURRENT & HISTORICAL EVENTS
Engage students with authentic **news footage** through **NBC LEARN K-12**. Middle and high schools have access to over 10,000 video resources, historical footage, images, mini-documentaries, and text resources designed for use in the classroom. Content is updated daily with **current events** from around the world. The **Interactive Cue Card** media player makes downloading, annotating and citing resources easy! Elementary access to NBC LEARN is available for an additional fee.

2014-2015

Printing & Graphic Design

WebCRD, Logos, Newsletters, Mailings, etc.

Our state of the art printing facility produces over 60 million copies every year. We produce a wide variety of work from classroom worksheets to district newsletters. Using high speed digital equipment and an online ordering system, we are able to produce student agenda books, school calendars, brochures, business cards, envelopes, letterhead and much more. We operate 14 hours per day and ship all work via the OCM BOCES courier to district

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PRINTING & GRAPHIC DESIGN



By The Numbers

60 million instructional copies produced by the print shop, annually.

1-2 days is the average turnaround time for print jobs received via our online ordering system, WebCRD.

1,212 prints produced, per minute, by our high speed equipment.

2014-2015

Full Service Design & Printing at the CNYRIC

DESIGN & PRINT OVERVIEW

Our state of the art printing facility produces over 60 million copies every year. We produce a wide variety of work from classroom worksheets to district newsletters. Using high speed digital equipment and an online ordering system, we are able to produce student agenda books, school calendars, brochures, business cards, envelopes, letterhead and much more. We operate 14 hours per day and ship all work via the OCM BOCES courier to district.

GRAPHIC DESIGN

Our on-site graphic design team can customize any publication to district specifications, including logos. We offer design and printing of business cards, letterhead, envelopes, posters, customized glossy folders and forms, classroom handouts, agenda books, newsletters, budget mailings, and more.

ONLINE ORDERING VIA WEB CRD

For quick, efficient production, we offer WebCRD, an online printing tool that allows users to upload their files to us for duplication. Teachers and administrators can work from home or school and quickly upload print jobs for processing. Finishing options can be set at time of submission. Our turnaround time for printing is 1-2 days, and our courier service then delivers the finished product to your district.



Student Services



SchoolTool, Naviance, Medicaid, Special Education, etc.

Schooltool Premier improves districts' ability to analyze data by providing easy-to-use dashboards that give both technical and non-technical users the ability to filter and link key educational data. Data dashboards allows users to view multiple and cross-sectional data elements.


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STUDENT SERVICES



What's New?

- 1 Schooltool Premier improves districts' ability to analyze data by providing easy-to-use dashboards that give both technical and non-technical users the ability to filter and link key educational data; data dashboards allows users to view multiple and cross-sectional data elements.
- 2 Naviance Achieveworks' assessments support a personalized learning approach, working together to provide districts with a comprehensive profile of each student's strengths and challenges.


We Help Districts Manage Student Information

SCHOOLTOOL

The **schooltool Premier Dashboard Suite** provides users with a way to view data and analyze trends. Each **schooltool** dashboard includes a base selection of data filters that can be easily modified and configured with additional custom data filters to find specific sets of students. Users will be able to quickly navigate through any dashboard and obtain desired information. Once a trend is identified, schooltool Premier provides access to drill down to the actual students that are included in that data set. Dashboards contain a number of interactive charts, including bar graphs, line graphs, pie charts, and tables that can show one or multiple ranges of data. Each chart can easily be exported to spreadsheets, documents, or PDFs for distribution.

NAVIANCE

- Naviance is a college and career readiness platform that helps connect academic achievement to post-secondary goals.
- As a comprehensive college and career readiness solution, Naviance provides schools and districts with the information they need to help students prepare for life after high school.
- It also allows students to create a plan for their futures by helping them discover their individual strengths and learning styles and explore college and career options based on their results.



For more information, go to cnyric.org.

Voice & Network Services

LAN, VoIP, Wireless Networking, WAN, etc.

The CNYRIC provides Local Area Network (LAN) design, installation, and Network support. The CNYRIC WAN provides connectivity to a school district's main data facility, and the LAN extends Gig-E connections and network services out to all other buildings. A complete intra-building data/voice infrastructure via hard-wired and/or wireless connectivity can be designed as well. Our team of experts provides data/voice/video needs assessments and cost effective solutions to our participating districts.

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cnyric
Connecting Education



VOICE AND NETWORK SERVICES



What's New?

1 Over the next two years, all participating districts will benefit from 100Mb dedicated Internet bandwidth; a five-fold increase from current bandwidth, which will run on a dedicated 1Gb link to CNYRIC.

2 The CNYRIC's WAN is changing to a redundant, self-healing "ring" technology.

2014-2015

The Backbone of Connectivity in our Schools

LOCAL AREA NETWORK (LAN)

The CNYRIC provides **Local Area Network (LAN)** design, installation, and Network support. The CNYRIC WAN provides connectivity to a school district's main data facility, and the LAN extends Gig-E connections and network services out to all other buildings. A complete intra-building data/voice infrastructure via hard-wired and/or wireless connectivity can be designed as well. Our team of experts provides **data/voice/video** needs assessments and cost effective solutions to our participating districts.

WIRELESS

The CNYRIC offers two options for wireless networking: **Local Wireless** or **Hosted Wireless**. CNYRIC Engineers can perform a full **Wireless Site Survey** to determine coverage scenarios based on the district's needs. The **Local Wireless** design has the wireless controller located at the district which can be remotely managed. The **Hosted Wireless**

(Wireless continued)
• solution utilizes a shared controller located at the CNYRIC.
• **VOICE OVER IP (VoIP)**

• The CNYRIC offers complete **VoIP** engineering, design, and installation. Our hosted phone systems can be installed at the district, while centralized, hosted voicemail, using the Cisco Unity Voicemail server or the Nortel Call-Pilot system, is also available.
• Dial-tone, PRI, local/long-distance calling via the WAN and regional dial plans that allow on-net calls between districts can be managed by our team. We also offer service/support for existing PBX and Key Systems, and voice/video integration between our Cisco CUCM & Tandberg Video Network.



EXAMPLE

Using the e-Communications Standard

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Contact: Danica Kaltaler, Public Information Specialist
Phone: (315) 433-8379 | **Email:** dkaltaler@cnyric.com

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