

***mediaCONNECT* MEETING MINUTES**
February 3, 2011

Attendees

Amy Spath (CNYRIC), Chris Kaleta (CNYRIC), Lee Sweet (CNYRIC), Teresa Fragola (CNYRIC)

School Districts

Renee Wiles (East Syracuse-Minoa), Kathy Barlow (Fabius-Pompey), Meghan Scott (Fayetteville-Manlius), Wendy Scalfaro (Fulton), Sally Meyers (N. Syracuse), Marla Yudin (Oswego), Rachel Allen (Sandy Creek), Jessamyn Cantrell (Solvay)

Videoconference

Jane Nichols (McGraw), Chris Nelson (N. Syracuse)

Welcome & Introductions

***mediaCONNECT* - Amy Spath**

The new *mediaCONNECT* web-based media-booking system has been getting rave reviews! Amy is finalizing testing and MS/HS student accounts will soon be ready. Generic user names and passwords will allow for multiple log-ons, however, simultaneous use may result in slower response time. It is recommended that students not save to the playlists or realize that all students in a building have access to the same playlists.

Featured digital collections include: NBC Learn Archives on Demand, Discovery Education Streaming, Learn 360, Soundzabound, and Vital New York. NBC Learn is geared toward the MS/HS grade levels and is included in the cost of services. Discovery Streaming for Middle Schools and High Schools is also included in the cost of the services. Any issues in regard to content should be reported to Amy. Elementary schools who are interested in knowing more about these collections should contact Amy. Any districts purchasing direct from Discovery may want to consider contracting the service through the CNYRIC since we receive a discount that we pass on to the districts.

Amy provided the following information/updates to the various media collections available through *mediaCONNECT*:

NBC Learn

- the Cue Card viewer needs to be downloaded (currently working with NBC to smooth out issues for downloading this for districts)
- cue card has been updated to include:
 - closed captioning (CC button)
 - air date
 - will fit to screen

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- With 2011 being the International Year for Chemistry, NBC Learn has added Chemistry NOW to its Special Collections.

Discovery Education Streaming

- To download media from individual sections of Discovery, click on the filmstrip icon
- You now have the option to choose Windows Media (256 & 700 Kbps)
- Teacher Center link contains Curriculum tools and resources
- Professional Development link contains tutorials for integrating media in the classroom, as well as webinars and educator network resources
- Amy will include link to Teacher Help files for downloading media to SMARTBoard – this has actually been disabled as SMART and Discovery are in the process of partnering together.

Learn 360 continues to add videos

CNYRIC Media Library continues to expand its DVD collection and will consider district requests to add titles

Soundzabound – Amy is checking the usage of this and will look into adding to the collection

Users who want reports about streamed media usage should contact Amy; districts can request data for specific dates or a period of time. However, if a teacher downloads a video there is no way to track how many times the video is being viewed. Lee Sweet can provide data on physical media obtained from CNYRIC.

Media Library Update – Chris Kaleta

All items can be borrowed for a two week period. There is no penalty for holidays and breaks. Call Lee Sweet if you need a time extension.

The Spring Timely Topics Kit arrives in libraries February 8-10 and will be in your library until May 3-5. The Summer Kit arrives in libraries April 5-7 and will be in your library until June 7-9.

Contents of kits may be found at <http://mediaconnect.cnyric.org>

Site Collections for Elementary and Middle schools have been delivered. Marla Yudin (Oswego) suggested dispersing material in a more equitable fashion for all schools to benefit. Should schools have site collections that are “gathering dust”, please return to Chris.

The Media Library is continually replacing VHS media with DVD format and updating content. This is an expensive process and will take time.

NOTE: PLEASE ENSURE THAT MEDIA BAGS ARE RETURNED TO THE CNYRIC LIBRARY.

Other Discussion

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OCM BOCES districts receive a discounted price on ASK author videoconferencing programs. The program uses excellent literature, journal writing and interviewing to promote reading for understanding. Go to <http://www.twice.cc/ASK> for more information.

Upcoming Meetings - to be held at the CNYRIC

April 14, 2011 (1:00-3:00)

June 2, 2011 (12:30-3:00)

For all Instructional Technology & Design services, go to:

<http://itd.cnyric.org/>

Any revisions or corrections to meeting minutes should be sent to Teresa Fragola (tfragola@cnyric.org)